

**(LO1) - Exercise – Short Response – Graphic Design Elements**

These research questions are used to prepare you for **(LO1) - Assignment.** You can use **Canvas** & the **Interne**t as research to help you find the answers to the questions.

You must not **COPY & PASTE** directly from the Internet, **put in your own words.**

**Submit to Canvas on completion.**

**Q1. List 4 Design Elements?**

**A1.** Line, Shape, Direction and Size, scale and proportion

**Q2. List 3 types of Lines?**

**A2.** Lines can be straight, curved and thick

**Q3. List 2 types of Shapes used on a web page?**

**A3.** Two types of Shapes are circles and triangles

**Q4. What impact does Size have when inserting a web banner on a web page?**

**A4.** A large web banner will create emphasis on the image used in the banner increasing its relative importance in relation to the rest of the page

**Q5. Why is Direction important when designing web pages?**

**A5.** Direction can lead the users attention to a specific part of a page by suggesting flow.

**Q6. Give 2 examples where elements can be use in a web e-commerce page, stating which elements you would use?**

**A6.** Size can be used to make price and product image seem more important. Lines can be used to separate sections of a page to make it more readable and important parts stand out.

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